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Public project website

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Project Title: EXpanding Platforms for Efficacious mRNA Therapeutics

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 $^{^{\}mathbf{1}}$ Type: Use one of the following codes (in consistence with the Description of the Action):

R: Document, report (excluding the periodic and final reports)

DEM: Demonstrator, pilot, prototype, plan designs

DEC: Websites, patents filing, press & media actions, videos, etc.

OTHER: Software, technical diagram, etc.

² **Dissemination level**: Use one of the following codes (in consistence with the Description of the Action)

PU: Public, fully open, e.g. web

CO: Confidential, restricted under conditions set out in the Model Grant Agreement CI: Classified, information as referred to in Commission Decision 2001/844/EC

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1. Introduction

The EXPERT public website is the project's predominant tool for communication about the project and, in the end, for disseminating results aiming at reaching a broad public as well as stakeholders and scientists in the field and creating continuous awareness of the project's activities.

The EXPERT public website is part of WP12 "Intellectual Property, Dissemination and Exploitation of Results". This WP's objectives concentrate largely on ensuring coherent external communication of project activities, progress and achievements, and on ensuring optimal visibility and wide outreach to all relevant stakeholders and the scientific community.

The public website went online in M2 of the project's duration on October 29, 2019. It has been developed by a professional communications team at Eurice together with the coordinator and feedback from all partners. It is in line with the project's corporate identity and its set-up ensures that the site is appealing, efficient and easy to use. It will constantly be updated with information that becomes available and will continuously be adapted to the project's requirements.

The website can be accessed via http://expert-project.eu/.

2. Features of the Website

The EXPERT website is directed at different stakeholders with an interest in the project, its activities as well as its outcomes, innovations and progress. Such stakeholders include the scientific community, Industry, regulatory authorities, patient organisations and clinicians, and the general public. In addition to the general information provided on the website, the consortium will endeavour to address the stakeholders with individual content.

For a start, the website offers a project introduction including the vision and key facts of EXPERT. In addition, it offers background information about the project as well as about the consortium members. There is also a section on project-related news and events. Finally, contact details, imprint and a privacy statement are included.

The different sections are available in the tabs in the main navigation with drop-down menus to subpages.

News and events are announced on the homepage.

The project website currently offers the following features and information (provided as screenshots in the Annex):

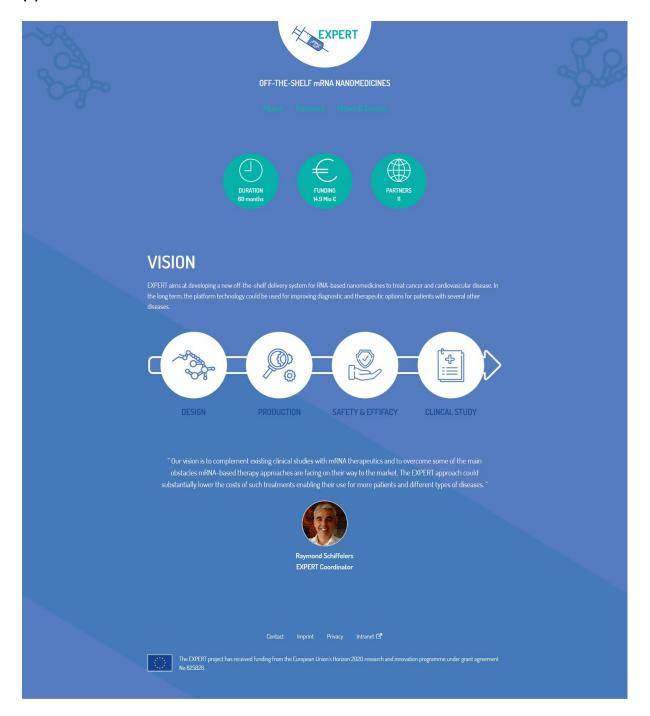
- (1) Home: Main page and entry point to the EXPERT website providing key facts, a short intro and the partners involved in the project
- (2) About: Basic information about the project, its objectives and the approach
- (3) Partner: Presentation of the EXPERT partner institutions and their team
- (4) News & Events: Frequently updated section with news and events from within the consortium and generated from subject-related content

3. Conclusion

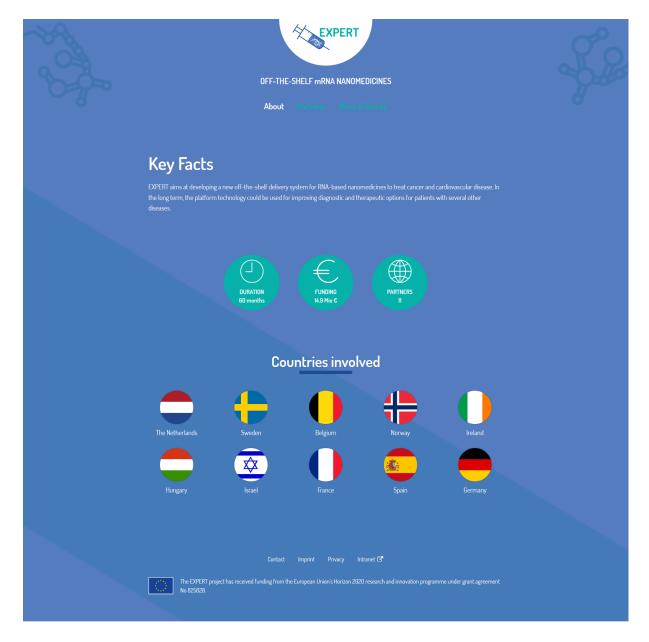
The website is online and functional and provides all relevant features to inform the interested user about the project. As the development of the website is a continuous task, the website as presented in this deliverable must be considered to only be a 'snapshot'. Content will be regularly updated. Additional information and subpages will be introduced, if needed.

4. Annex - Screenshots

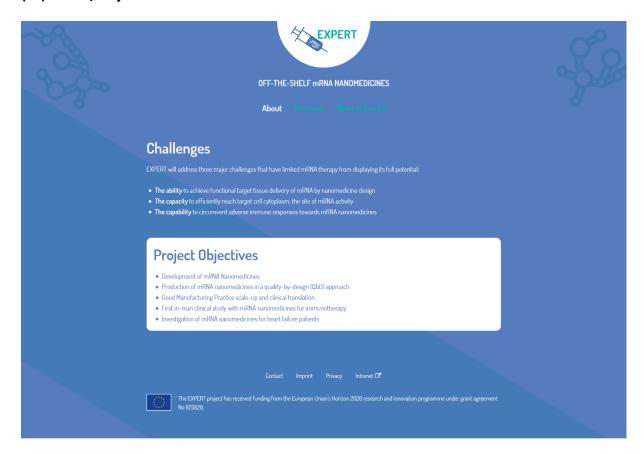
(1) Home



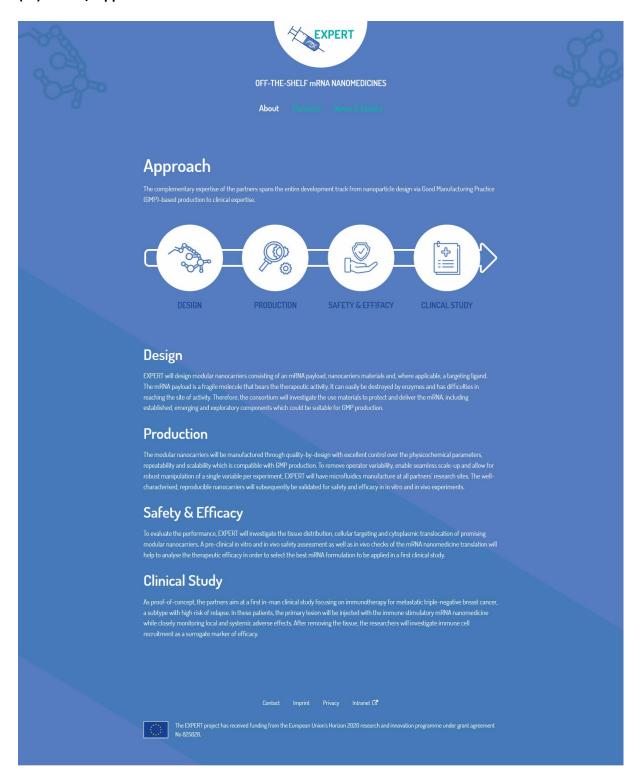
(2a) About / Key Facts



(2b) About / Objectives



(2c) About / Approach



(3) Partner



(3a) Partner – subpage



(4) News & Events

